

# Southlake Chamber 3-Month Membership Drive Rules

## Overview:

The Southlake Chamber is excited to launch a **3-Month Membership Drive**, where current Chamber members have the opportunity to recruit new members and compete for a **\$3,000 grand prize!** The goal is to grow our Chamber community and create new business connections.

## Membership Drive Period:

- The membership drive will run from **March 27, 2025 to June 13, 2025.**
- **The \$3000 prize will be presented to the winner at the Awards Banquet, June 20, 2025.**
- All new members must join within this period for the referring member to receive credit.

## Eligibility:

- Only **current** Southlake Chamber members in good standing are eligible to participate as recruiters.
- Businesses and individuals who were Chamber members in the past **12 months** are not considered new members.
- Chamber staff and Board Members are **not** eligible to participate.

## How to Participate:

1. **Recruit New Members** – Encourage businesses and individuals to join the Chamber.
2. **Ensure They Mention Your Name** – The new member **must** list the referring Chamber member's name on their membership application. The 1<sup>st</sup> name listed on the member's application is the name that will be counted. Referring member's first and last name
3. **New Members Must Pay Dues** – A new member's application must be approved, and their first-year membership dues must be paid in full before being counted.

## Grand Prize:

- The member who recruits the **most new members** during the drive will win **\$3,000.**
- In case of a tie, the prize will be split evenly among the winners.

## Additional Incentives:

- Recognition at the Chamber's Annual Banquet.
- Special feature in the Chamber's newsletter and social media.

## **Disclaimers:**

- The Southlake Chamber reserves the right to verify all referrals and membership applications.
- Any disputes will be resolved at the sole discretion of the Chamber's leadership team.
- The Southlake Chamber reserves the right to modify or cancel the membership drive at any time.

## **Start Recruiting Today!**

For questions, please contact any Chamber staff member at **817-481-8200**.

***Let's grow the Chamber together!***